

Fallbrook Mexican Fruit Fly Quarantine Communications Survey

The purpose of this survey is to identify any quarantine communications problems you experienced and to improve future quarantine information distribution.

Check the **one** box below that best describes **your** operation:

- ☐ Plant Nursery
- ☐ Plant Nursery & Fruit Grower
- ☐ Fruit Grower
- ☐ Fruit Packer & Shipper

1. How did you first **learn** about the quarantine? (check all that apply)

- ☐ From Mexican Fruit Fly Project
- ☐ From County staff
- ☐ From local radio/TV station or newspaper
- ☐ From industry or association contacts
- ☐ From other source(s):

2. How did you receive **information** about the quarantine? (check all that apply)

- ☐ Phone call from Project staff
- ☐ Visit from Project staff
- ☐ Mailed or faxed document(s)
- ☐ Other:

3. Check the **one** box below that best describes the **overall communications** you've had with the Mexican Fruit Fly Project

- ☐ Always helpful and informative
- ☐ Mostly helpful and informative
- ☐ Occasionally helpful and informative
- ☐ Not very helpful and informative

4. In general, how **knowledgeable** were the Project staff members?

- ☐ Always very knowledgeable
- ☐ Mostly knowledgeable
- ☐ Occasionally knowledgeable
- ☐ Not very knowledgeable

5. In terms of **information presented**, were the Fallbrook Mexican fruit fly quarantine meetings you attended:

- ☐ Very helpful
- ☐ Mostly helpful
- ☐ Occasionally helpful
- ☐ Of little help
- ☐ A waste of time

----- Please fold along this dotted line and seal before mailing -----

6. From which of any of the following **sources** would you like to receive **future quarantine information**? (check all that apply)

- ☐ Mail/fax/phone call from Project staff
- ☐ Site visit by Project staff
- ☐ Advertised toll-free phone #
- ☐ Local radio/TV station or newspaper announcements
- ☐ CDFA Web site
- ☐ Industry/ trade association(s):
- ☐ Other:

7. In your opinion, which aspects of the quarantine were the **most** effective and/or beneficial and which were **not**?

8. Please list the **specific information** you would like to see available at any future public quarantine **meetings**:

Comments (additional comments that require more space may be sent on a separate sheet to the address below)

California Department of Food and Agriculture • Plant Health and Pest Prevention Services
Pest Exclusion Branch • 1220 N St • Room A-372 • Sacramento, CA 95814-5607



California Department of Food and Agriculture

Should there be a future outbreak of an exotic fruit pest in California, the feedback you provide to us by completing and returning this postage paid survey questionnaire will be used to improve and enhance our quarantine communications and activities. After you have finished this survey, fold it in half along the dotted line, tape or staple the ends together, and return it to us by dropping it in the mail, or you may fax it back to us at the fax number listed to the right.

Your participation in this survey is greatly appreciated!

Pest Exclusion Branch

Phone: 916-654-0312

Fax: 916-654-0986

Email: peinfo@cdfa.ca.gov

No Postage Necessary
Postage Prepaid by:

California Department of Food and Agriculture
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Pest Exclusion Branch - *Fallbrook Mexican Fruit Fly*
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